

# MIACC

## At the Helm



### 2025 MIACC Executive Board of Directors

**February 2025**

**Robin Rosario**  
Pure Florida  
President



**Charles Tozzi**  
Port 32 Marco Island  
Vice President



**Carolyn Castaneda**  
Smiley Graphics & Promotions  
Treasurer



**Blake Borgeson**  
World Cat of Naples  
Secretary

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#### **Welcome Aboard New Members:**

##### **Boat Lift Lock**

Keith Lindemann  
42452 Cascade Dr  
Punta Gorda, FL 33982  
Email: [boatliftlock@gmail.com](mailto:boatliftlock@gmail.com)

##### **Fast-Flag LLC**

Patricia Arcoleo  
3425 Radio Rd Ste 213  
Naples, FL 34104  
Email: [info@fast-flag.com](mailto:info@fast-flag.com)

##### **Greg Orick II Marine Construction**

Katelyn Mirly  
3710 Prospect Ave  
Naples, FL 34104  
Email: [info@orickmarine.com](mailto:info@orickmarine.com)

##### **Gulfshore Marine Construction**

Julien Devisse  
5660 Strand Ct Unit A106  
Naples, FL 34110  
[info@gulfshoremarineconstruction.com](mailto:info@gulfshoremarineconstruction.com)

##### **Naples Boat & Party Cruises**

John Paul & Melissa Wilinski  
8951 Bonita Beach Rd Ste 525  
Bonita Springs, FL 34135  
Email: [char-ters@naplesboatandpartycruises.com](mailto:char-ters@naplesboatandpartycruises.com)



**Don't forget to renew your dues & continue your MIACC benefits!**



# Member News & Events



**Pelican Isle Yacht Club Ranks #7  
Among Platinum Clubs of America  
Celebrating Continued Excellence  
in the Yacht Club Industry**



Pelican Isle Yacht Club (PIYC) is proud to announce that it has once again been recognized as one of the finest Private Clubs in the Nation, ranking #7 in the prestigious *Platinum Clubs of America* for 2025-2026 in the Yacht Club category. This esteemed honor solidifies PIYC's commitment to delivering an exceptional Member experience and maintaining the highest standards in the Private Club Industry.

Since its debut on the Platinum Clubs of America list in 2014 at #14, PIYC has steadily risen in rank, reflecting the Club's continuous improvement and dedication to excellence. This year's recognition builds on its impressive legacy, having achieved the #7 position in the 2019-2020, 2021-2022, and 2023-2024 cycles.

Platinum Club status, one of the most respected accolade in the Private Club Industry, is awarded every two years and is the result of a nationwide vote involving over 4,100 Club Managers, Presidents, and Owners from the finest Private Clubs.

"Earning the #7 spot once again is a testament to the exceptional culture we've built at Pelican Isle Yacht Club," said Ali Feezor, General Manager of PIYC. "Our Members, professional Staff, and stunning Southwest Florida location all contribute to what makes PIYC so special. We're honored to continue setting the standard



in the Private Yacht Club Community."

Conveniently located just five minutes from the Gulf of Mexico at Wiggins Pass, PIYC offers a premier waterfront experience on the Coghatchee River. With over 450 Memberships, 190 boat slips, and a robust array of lifestyle programming and amenities, the Yacht Club fosters a welcoming, inclusive on the water atmosphere for its Members.

PIYC's journey to becoming a Platinum Club of America has been marked by milestones, including a major renovation in 2018 that elevated its facilities and amenities, the addition of 3 Pickleball courts in 2020, and a total renovation of the 190-slip Marina in 2024. As Membership and programming continue to thrive, the Club remains steadfast in its mission to adapt to changing times and exceed Member expectations.

For more information or to tour our new Marina, please contact Kathie Pedit, Director of Marketing & Membership Development, at [membership@piyc.net](mailto:membership@piyc.net) or visit [www.piyc.net](http://www.piyc.net).

**WE ARE SO PROUD OF OUR NEW DOCKS!**

*Pelican Isle Yacht Club*

**"BRING YOUR SWEETHEART" MARINA DOCK WALK!**

**JOIN US!**  
 Visit our Premier location at Wiggins Pass in North Naples  
 February 13, 2025 | 4:30-7pm  
 RSVP is appreciated  
[membership@piyc.net](mailto:membership@piyc.net)  
[www.piyc.net](http://www.piyc.net)

**Member News & Events**

**SAVE THE DATE**  
For the 11th Annual

**KIND MARINERS BALL**  
*Ko'Olina*  
*A Place of Joy*

**Thursday, February 20, 2025**  
5:30 PM UNTIL 11:00 PM

NAPLES SAILING & YACHT CLUB  
896 River Point Drive, Naples, Florida 34102

\$400/person \$3200/table of 8

[www.kindmarinersball.com](http://www.kindmarinersball.com)

Freedom Waters Foundation Welcomes  
New Executive Director - David Bakelman

NEW STAFF ANNOUNCEMENT

**David Bakelman**  
Executive Director

FreedomWaters Foundation

**SEAS THE DAY!**

**PURE FLORIDA**  
[www.PureFL.com](http://www.PureFL.com)

**Discount Codes**

**Upcoming Events**



**Discount Codes for Pure Florida Experiences**

DSS250 - Get \$2.50 OFF each Sightseeing or Sunset Cruise Ticket

ECO250 - Get \$2.50 OFF each Dolphin, Eco & Island Shelling Tour Ticket

FISH5 - Get \$5 OFF each Deep Sea Fishing Trip ticket

BAY5 - Get \$5 OFF each Backwater Calm Bay Fishing Trip ticket

RENT10 - Get \$10 OFF any Deck Boat Rental

\*Discounts are per couple. Cannot be combined with any other coupon, discount or promotional campaign. Cannot use promotional gift certificates toward purchase.

Visit our website at [www.PureFL.com](http://www.PureFL.com) or call 239.263.4949 to book your next experience!

**Upcoming Events**

**Bark on the Ark Dog Cruise** - Second Saturday of each month, Cruise with your favorite pup to Keewaydin Island. Each pup receives their own shelling pup bag filled with healthy treats, waste bags, tennis ball and water. Departure is at 8 am and returning at 11 am. Tickets are \$59 per pup plus one human.

**Valentine's Sweetheart Sunset Cruise** - Friday, February 14 departing at 5:15 pm. Celebrate Valentine's Day on the water for a memorable experience. Pure Florida welcomes couples aboard with a rose as a gift. Cruise from historic Tin City to the Gulf of Mexico to watch sunset. Tickets are \$50 per person + tax.

**Valentine's Day Sightseeing Cruise Promo** - Get 20% Pure Florida Sightseeing Cruises on Fri. Feb. 14, 2024 using code SAVE20. Cruises depart at 11 am, 1 pm and 3 pm. Cruise to see mansions in Port Royal, see the Gulf of Mexico, Naples coastline and be entertained with fun and interesting narration about our area. Tickets are \$46 Adults; \$23 Children (3-12yo)

*Specialty & Discounted Cruises do not allow other coupons nor promotional gift certificates. Tax and gratuity not included in the above pricing.*

**AMZIM**  
MARINE SERVICES, LLC



- ME 15HP
- 25HP
- 150HP
- 150HP Pro XS
- 250HP
- 300HP
- 400HP V10
- 600HP V12

*Currently  
IN STOCK*

**MERCURY**  
**REPOWER**  
**CENTER**

**MERCURY** MerCruiser **MERCURY** Diesel

**(239)228-6713 | 3945 Tollhouse Drive #919 | Naples, FL 34114**

Now Hiring Techs...Call Us For Details!

## Member News & Listings



### Golden Boat Lifts Announces Patent-Pending Aluminum Drill-less Multi-Directional Adjustable Bunk System

Golden Boat Lifts has introduced its patent-pending Aluminum Drill-less Multi-Directional Adjustable Bunk System, an innovative development aimed at improving efficiency and reliability for marinas, marine contractors and boat trailer manufacturers.

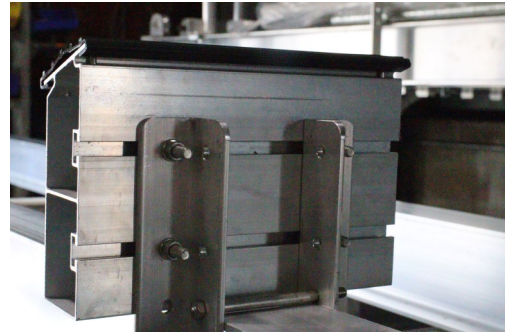
This new system addresses a common challenge in the marine and trailer industries: the time-consuming and often damaging process of drilling holes to install and adjust bunks. By eliminating the need for drilling, the system streamlines installation and reconfiguration, saving time and preserving the structural integrity of materials. Its slotted aluminum design, secured with carriage bolts, enables precise adjustments to accommodate a wide variety of vessels without permanent alterations.

“This is the most innovative improvement to the boating industry in many years,” owner and CEO of Golden Boat Lifts & Marine Systems, Bill Golden said.

The system has broad applications for marinas managing diverse fleets and for boat trailer manufacturers seeking adaptable and durable bunk systems. Its aluminum construction ensures longevity while preventing material degradation common with traditional methods. The drill-free design not only reduces installation time but also provides a clean, professional appearance, free of unnecessary holes or damage.

Golden Boat Lifts’ Aluminum Drill-less Multi-Directional Adjustable Bunk System is the first of its kind in the industry. By addressing long-standing inefficiencies in bunk installation and adjustment, it highlights the company’s commitment to advancing practical solutions for real-world challenges.

For more information, please contact Sarah Melland at 239-337-4141 ext. 202 or [smelland@goldenboatlifts.com](mailto:smelland@goldenboatlifts.com).



AVAILABLE TODAY



2025 33 Open Fisherman



2021 40 Catamaran



2024 39 Open Fisherman



2025 36 Open Fisherman



2022 36 Open Fisherman



1990 Buddy Davis 61 Convertible



2002 Sea Ray 510 Sundancer



2001 Cavleer 53 Convertible



2006 Post 53



2011 Hunt Yachts 52



2021 Gulf Crosser 52



1999 Post 50 Convertible



2020 Beneteau Swift Trawler 47



2014 Sea Ray 470 Sundancer



2023 Freeman 47T



Providing our customers with over 35 years of industry knowledge, sales expertise & continued service years past your purchase.



**YOUR LOCAL SWFL INVINCIBLE BOATS DEALER**

[SYCYachts.com](http://SYCYachts.com)

800.266.4432

[SYCYachts.com](http://SYCYachts.com)

800.266.4432

## Member News

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Naples, FL 34101

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Robin Rosario  
*President*

Charles Tozzi  
*Vice President*

Blake Borgeson  
*Secretary*

Carolyn Castaneda  
*Treasurer*

*Directors:* Josh Chaney, Alex Garland, Bruce Grout, Dan Maruszczak, Bill Moore. *Alternate:* Kyle Rice

*Emeritus:* Frank Donohue, Jim Kalvin, Jim Logie, Lee Lyons, Frank Perrucci, Kit Sawyer

Tiffany Sawyer-Schank  
*Executive Director*



### AI Trends 2025: Transforming the Marine Industry and Boat Dealers

Artificial intelligence (AI) is reshaping the marine industry, offering boat dealerships innovative ways to enhance operations and customer experiences. Multimodal AI, which combines text, images, and audio, can revolutionize customer service by analyzing preferences and even detecting maintenance needs before issues arise. Meanwhile, AI-driven tools are becoming valuable strategic partners, helping dealerships predict sales trends and refine marketing efforts for greater impact. As privacy-first personalization becomes essential, AI ensures tailored recommendations while safeguarding customer data, and fostering trust and loyalty. By embracing these advancements, boat dealers can stay competitive and deliver exceptional value in an evolving market.



## MIPAC 1st Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



**1st Quarter Contribution requests have been sent! Please make checks payable to MIPAC**

## Upcoming Events

Membership Meeting: Naples Princess  
Christmas Boat Parade 2025  
Naples Boat Show 2026

July TBD  
December 13  
January 22-25

