



# MIACC

## At the Helm



### RSVP: MIACC Member Crusie

June 2024

**MIACC Membership Meeting**

**July 10**  
BOARDING BEGINS AT 6PM  
DINNER CRUISE 7-9PM

NAPLES PRINCESS  
PORT-O-CALL MARINA  
550 PORT O CALL WAY

\$28/PERSON

RSVP BEFORE JULY 8  
DIRECTOR@MIACC.ORG

#### Main Deck:

Member Listings & Candidate Questions	2
Member News & Events	3
Member News	4
MIACC Events	5
MIPAC 2nd Quarter Dues	5
Upcoming Events	5

#### Welcome Aboard New Members:

Share the benefits of membership  
With your colleagues!

Sign Up a New Member  
And earn a free meeting ON US!

Follow Us! Like Us!  
Find Us on your favorite Social Media

### MIACC Candidate Forum

- ✓ Moderator  
*Russell Burland, MIACC Member*
- ✓ County Commission District 3  
*Richard Conover, John Johnson, Frank Roberts, Burt Saunders, Tag Yarnell*
- ✓ Supervisor of Elections  
*Melissa Blazier, Tim Guerrette, Dave Schaffel*
- ✓ County Commission District 5  
*Bill McDaniel, Ralph Rodriguez*

Thank you to all the candidates who participated in the MIACC Forum last month, as well as to our Moderator and participating members! It is important for us to tell our story and advocate for our industry!



# Member Listings & Candidate Question

2024 INVINCIBLE 36' OPEN FISHERMAN      2024 INVINCIBLE 33' CATAMARAN

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**SALE** 2024 TIDEWATER 232 ADVENTURER      **SALE** 2024 TIDEWATER 2110 BAY MAX

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**BROKERAGE LISTINGS**

1990 BUDDY DAVIS 61      2011 HUNT YACHT 52      2017 SEAHUNTER 45 TOURNAMENT

2022 AZIMUT 45 ATLANTIS      2019 EVERGLADES 435      2018 SCOUT 42

2017 SCOUT 420 LXF      2022 REGULATOR 41      2018 PURSUIT OS 385

2019 INVINCIBLE 37      2018 SCOUT 355 LXF

QR Code, Facebook, Instagram, YouTube, INVINCIBLE, Yellowfin, TIDEWATER

At our candidate forum, we ran out of time for an additional question for our Supervisor of Elections candidates. Hear Candidates weigh in here:

**Q: What is the financial impact to the county or supervisor of elections office for hand counting vs. machine counting? And where would the funding originate?**

**A: Melissa Blazier**

The Supervisor of Elections office is fully funded by the county's general fund i.e. taxpayers dollars so the money to fund a hand count would likely come from the same source. That being said, there is nothing in Florida election law that allows and/or requires a hand count of ballots. We already have a state certified tabulates our ballots. Should a hand count of a General Election, for example, be required, I would estimate it to cost the county hundreds of thousands of dollars.



**A: Tim Guerrette**

The financial impact of hand counting versus machine counting for the Collier County Supervisor of Elections office would vary depending on election size, number of races counted, and required staff. Depending on the required need, hand counting can be more time-consuming and labor-intensive, requiring additional personnel and resources. This can result in higher costs for staffing and training. On the other hand, machine counting generally requires upfront costs for purchasing and maintaining the voting machines, as well as ongoing expenses for software updates, ballots and equipment maintenance.



The funding for both hand counting and machine counting can originate from various sources. In many cases, it is the responsibility of the county or local government to allocate funds for elections. This funding, if over normal budget requests, would come from general tax revenue, dedicated election funds (budget), or special requests. Additionally, state and federal governments may provide financial assistance, through grants, to support election activities, depending on the election counted.

It's important to note that the specific financial impact and funding sources can vary depending on the needs of Collier County and circumstances surrounding on how the request is made.

**Member News & Events**



◆ Golden Marine Systems Delivers Impressive Dock Project for Marine Max Pensacola

Golden Marine Systems, a leading provider of innovative marine solutions based in Fort Myers, Florida, proudly announces the completion of the 'B' dock construction project for Marine Max Pensacola. Renowned for its exceptional specifications and seamless execution, the project underscores Golden Marine Systems' commitment to excellence in marine infrastructure.

PENSACOLA, Fla., May 3, 2024 /PRNewswire-PRWeb/ -- Golden Marine Systems, a leading provider of innovative marine solutions based in Fort Myers, Florida, proudly announces the completion of the 'B' dock construction project for Marine Max Pensacola. Renowned for its exceptional specifications and seamless execution, the project underscores Golden Marine Systems' commitment to excellence in marine infrastructure.

The newly constructed dock, extending an impressive 358 feet, boasts side-to-tie functionality and comprises 19 slips designed to accommodate vessels of up to 70 feet in length. Notably, the addition of a 100-foot fuel dock, featuring custom flotation tailored for a ship store, enhances the dock's versatility and utility for boaters.

Key components of the project include Golden Marine Systems' state-of-the-art 850 Series single track system, renowned for its reliability and performance. Further enhancing durability and aesthetics, the dock features Endeck PVC decking, ensuring enduring resilience against the elements. Additionally, the incorporation of 12" GMS adjustable cleats ensures secure mooring, while pile guides and finger piers enhance functionality and safety for boaters.

GCG Construction, a reputable general contractor based in Fort Myers, Florida, played a pivotal role in overseeing execution, ensuring adherence to the highest standards of quality and craftsmanship. Furthermore, installation management was expertly handled by Mid-Coast Marine, guaranteeing meticulous attention to detail throughout the project lifecycle.

Mike Shanley, President of Golden Marine Systems, expressed his gratitude for the seamless collaboration between Mid-Coast Marine and GCG Construction, citing their collective efforts as instrumental in the project's resounding success. "The completion of the 'B' dock project for Marine Max Pensacola exemplifies our unwavering commitment to delivering superior marine solutions," stated Shanley. "We are immensely proud of the craftsmanship and innovation showcased in this project, and we look forward to continuing to exceed the expectations of our clients."



◆ Red Snapper Fishing Trips

Our Captains are excited to get out on those 10-hour Red Snapper Trips. Maximum 6 passengers on split charters aboard M/V SEA FLIGHT II. Maximum 2 Red Snapper keepers per person. These trips are charter ready including licenses, rods, reels, bait and tackle. All keeper fish are cleaned, fileted and put on ice for easy transport home.



Saturday, June 29 Book Today

Saturday, July 13 Book Today

Saturday, July 27 Book Today

Cost: \$575 Per Person (does not include tax or gratuity)

Don't hesitate to reach out to the team at 239.263.4949 if you want to secure a Private Charter during Red Snapper Season. They can get you rates and available dates.



Celebrate Independence Day on the water with great views, a lively atmosphere with fun music and fireworks along with some delicious American-fare food to enjoy.

We depart at 7:15 p.m. aboard M/V Double Sunshine and cruise from Tin City out to the Gulf of Mexico. Bask in the bright colors of dusk, see a few luxurious mansions along the way, and take in Naples Coastline as we cruise out to watch the fireworks show. Restrooms on board and a bar with snacks and beverages available for purchase. Select your dinner sandwich or salad when you reserve your ticket.

Cost: \$145 plus tax; Final Sale. No refunds only gift certificate for future use

\*This is a Specialty Cruise experience; no coupons or promotional discounts and cannot use promotional gift certificates

Book Fireworks Cruise Tickets Here

PRIVATE VIP Fireworks Cruise Experiences available:

M/V SEA FLIGHT II or III (6 passengers): \$950

M/V SEA FLIGHT (20 passengers): \$2,900

M/V NAPLES EXPLORER (24 passengers): \$3,480

M/V EDISON EXPLORER (40 passengers): \$5,945

All Private Charter bookings must be made by contacting our team at 239.263.4949. Price doesn't include tax or gratuity. Final Sale. No refunds, only gift certificate.

**Member News**



◆ Pelican Isle Yacht Club Celebrates Boat Christening Day with Joyful Ceremony

Members of Pelican Isle Yacht Club (PIYC) and their guests came together for a delightful Boat Christening Day at PIYC's scenic Marina. The event, which featured a poolside brunch and a ceremonial Boat Christening, was a testament to the Club's vibrant maritime community and marked a significant milestone following the challenges posed by Hurricane Ian.



Eight Member vessels were christened by the esteemed Past Commodores of PIYC, who are all distinguished Members of the International Order of the Blue Gavel. The occasion was further elevated by the unveiling of newly restored sections of the Marina, symbolizing progress, and resilience in the face of adversity. For PIYC Members, it was a day filled with camaraderie and anticipation as they celebrated the reopening of their beloved 190-boat slip Marina.

A Boat Christening ceremony holds special significance, regardless of the size or type of vessel. It serves as a joyful initiation into a world of nautical adventures, fostering a sense of community and ensuring safe passages for a lifetime of seafaring pursuits. At PIYC, this tradition embodies the spirit of fellowship and reverence for the ocean that unites its Members.

As the sun danced upon the tranquil waters of the Cochoatchee River at Wiggins Pass, PIYC Members rejoiced in the resumption of cherished traditions and the promise of new voyages ahead. With hearts full of gratitude and sails set for the horizon, they eagerly embrace the boundless opportunities that await them on the shimmering seas.



Jack Kane Sworn in as Commodore of Pelican Isle Yacht Club

The new Commodore of Pelican Isle Yacht Club, Jack Kane, was sworn into office for the 2024-2025 term, followed by Kevin McCabe, Vice Commodore and Jeff Carr, Rear Commodore. These Flag Officers lead the Club's Board of Directors. Bob Flaherty, the 2023-2024 Commodore, turned over his watch of the Yacht Club to the new Commodore, Jack Kane at the annual Change of Watch ceremony.

The Change of Watch is a time-honored Yacht Club tradition at PIYC! Festivities began with Evening Colors, a short maritime ceremony poolside during which we honor our Nation's flag at sunset. Immediately following was the transfer of authority from the outgoing Commodore to his successor with delicious food and great camaraderie. This event, as well as many other Yacht Club traditions throughout the year, are part of what makes Pelican Isle Yacht Club such a special place for its Membership.

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PRICE: NOW \$575,000



45ft 2015 PRESTIGE  
PRICE: \$550,000



45ft 2015 BRUCE ROBERTS  
PRICE: \$199,000



50ft 2025 Mansion Yacht  
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◆ How Captivating Visuals Drive Boat Marketing Success

In the competitive marine and boating industry, captivating visuals are essential for marketing success. High-quality photographs, drone footage, virtual tours, infographics, and user-generated content significantly influence consumer decisions by showcasing the beauty and thrill of boating. Effective visuals should be tailored to the audience, evoke emotions, and maintain consistent branding. Essential tools include professional photography equipment, editing software, stock libraries, design tools, and professional services. Integrating these visuals across websites, social media, email campaigns, and print materials enhances engagement and leaves lasting impressions. Tracking metrics and utilizing AR and VR technologies for interactive experiences are key future trends. Embracing visual storytelling can elevate boat marketing efforts, driving sales and achieving new heights of success.

Marine Industries Association of Collier County  
 PO Box 9887  
 Naples, FL 34101

Phone: (239) 682-0900  
 Fax: (239) 236-9000  
 Email: [director@miacc.org](mailto:director@miacc.org)  
[www.miacc.org](http://www.miacc.org)

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Tiffany Sawyer-Schank  
*Executive Director*



## MIPAC 2nd Quarter Contributions

### Marine Industries Promoting Access for Citizens

In 2002 the Marine Industries Association of Collier County formed a Political Action Committee named Marine Industries Promoting Access for Citizens (MIPAC). This action was taken so that we can support issues and legislative candidates who assist the goals and purposes of the marine industries community.

On a quarterly basis, the MIPAC seeks donations of \$50.00 from each member. The MIPAC's mis-

sions and goals are to act upon problematic issues that must be addressed at the legislative level for the growth and protection of the marine industry. Monies collected from the MIPAC donations are used in supporting political decision makers that will tackle the very issues that affect all members of our industry. As a good steward of our member's donations, MIPAC adheres to uniform contribution criteria when determining how much and

to which candidate assistance is allocated.

MIPAC will educate you about the political landscape and issues facing our organization and will strategize political impact. In addition, the committee is always open to suggestions, questions and comments.

Please send your quarterly donations to MIPAC, PO Box 9887, Naples, Florida 34101



Please make checks payable to MIPAC

## Upcoming Events

- July Member Meeting: Naples Princess
- Docktail Party
- Christmas Boat Parade
- Naples Boat Show

- July 10 6pm
- October 11-13
- December 14
- January 23-26

**JANUARY 23-26 2025**  
10AM - 5PM DAILY

58<sup>th</sup> Annual Naples Boat Show

**ON-LAND** | SUGDEN REGIONAL PARK: 4284 Avalon Dr  
**IN-WATER** | NAPLES CITY DOCK: 880 12th Ave S

The Naples Boat Show is the largest premier recreational show in the Naples-Marco Island area. **On Land** at Sugden Regional Park. **In-Water** at the Naples City Dock with complimentary shuttle service.

ADVANCE TICKETS AVAILABLE AT [MIACC.ORG](http://MIACC.ORG)

**DOCKTAIL PARTY**  
OCTOBER 11-13, 2024

The Marine Industries Docktail Party is the preview to season. See all the new Yachts and Mega Yachts at the Naples City Dock

**35<sup>th</sup> ANNUAL CHRISTMAS BOAT PARADE**  
SATURDAY DEC. 14, 2024 6:15 - 8:30PM

The parade may be viewed from Naples City Dock (TICKETED), Pinellas, Riverwalk Restaurant, Naples Landing, Kally's Fish House, The Boat House on Naples Bay, and Bbywinw Park. 100% of the proceeds benefit Ricky King Foundation & The Keewaydin Preserve

*Our Mission:* Marine Industries Association of Collier County (MIACC) is a not-for-profit membership-based organization focused on the responsible growth of the marine industry for the benefit of its members, recreational boaters, the community, and the environment.

*Our Goal:* MIACC represents recreational boating and member interests at the Local, State, and Federal levels; Issues of interest include Water Access, Recreational Boating, Commercial Boating, Free Trade, Advocating for Property Rights, and Legislative or Regulatory initiatives that impact these interests.

*Our Members:* Members include Dealers & Manufacturers, Boating & Professional Services, Charters, Marine Contractors, Boat Lifts, Shipyards & Storage, and Equipment & Accessories.

